



# BOSCH

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## Supporting retail customer experience and safety

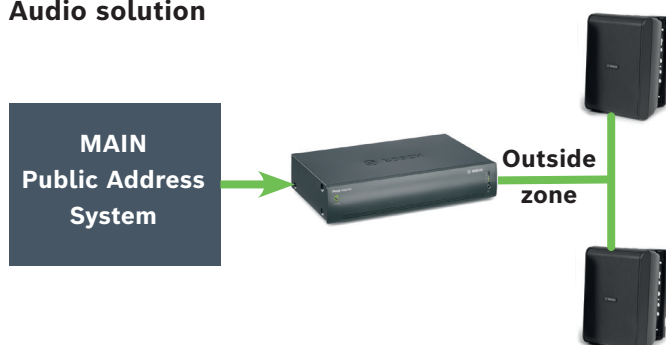
In the current situation, retail businesses have to follow COVID-19 operational guidelines and considerations to keep visitors and staff safe, while still paying attention to the shopping experience.

Shop owners can now do so by communicating important audio messages and in-store promotions not only to customers in the store shopping, but also to people queuing outside waiting to get in.

### The Bosch extended audio solution

- ▶ **Queue management** in outside zones for 10 - 15 m queues and up to 30 m<sup>2</sup> areas
- ▶ Extend **safety messaging** and **commercial announcement** to outside areas.
- ▶ **Extend** existing Bosch Public Address systems as well as third party installed solutions with outside zone.

### Audio solution



100 V

**1x LB20-PC60EW-5D** (2pcs)  
Premium Commercial Loudspeakers



**1x PLE-1P120-EU**  
120 W Output Amplifier