

### **Anixter to distribute Bosch Security Video Systems products in Australia**

#### Global relationship strengthened by local partnership

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- ▶ Providing access to the complete Bosch Video Systems range for Anixter customer network
- ▶ Bosch Video products available at more locations around the country

Bosch is pleased to announce that effective immediately, Anixter Australia Pty Ltd will be distributing the Bosch Security Video Systems product range in Australia. They will also offer the G Series integrated security alarm panel. This local partnership agreement strengthens the global relationship already shared by Bosch and Anixter.

Anixter has been distributing Bosch products overseas for more than 18 years. Together, Bosch and Anixter manufacture and resell high quality security and communications solutions around the world. This enables dealers and integrators to purchase Bosch products at the right place and time, driving efficiency and effectiveness for their businesses.

This local strategic alliance means Bosch Video and integrated IP solutions, including the new IP camera range, will now be available to the network of integrators, end-users and contractors that Anixter services. With national coverage and distribution centres in Sydney, Melbourne, Brisbane and Perth, and a focus on technical competence and service, Anixter is well resourced to provide expert support for the complete Bosch Video Security product range. All Anixter local staff have undertaken Bosch product training in preparation for the partnership commencement.

“The addition of Bosch Security Video Systems to our Australian product portfolio better aligns our relationship on a global scale, allowing us to replicate the advantages of partnership that we already enjoy elsewhere in the world and provides significant value to our customers. The Bosch video surveillance range and the G Series panel perfectly complements Anixter’s end to end solutions, simplifying the

sourcing process for dealers and integrators throughout Australia who are seeking best-in-class systems for their clients“.

*Raj Singh, Regional Vice President - South Pacific, Anixter Australia Pty Ltd*

“Anixter and Bosch have built a very strong partnership in Europe and North America, and we are delighted to have the opportunity to replicate this in Australia. The partnership with Anixter is in line with our strategy to make our products available through more channels by teaming with a high end solutions-driven provider.“

*Chris Dellenty, General Manager - Oceania, Bosch Security Systems Pty Ltd*

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*The Bosch division Security Systems is a leading global supplier of security, safety, and communications products and systems. In selected countries Bosch offers solutions and services for building security, energy efficiency and building automation. About 9,000 associates generated sales of roughly 1.8 billion euros in 2016. Protecting lives, buildings and assets is the major aim. The product portfolio includes video surveillance, intrusion detection, fire detection and voice evacuation systems as well as access control and management systems. Professional audio and conference systems for communication of voice, sound and music complete the range. Bosch Security Systems develops and manufactures in its own plants in Europe, Americas and Asia.*

Additional information is available online at [www.boschsecurity.com](http://www.boschsecurity.com)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.*

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).